

SERGIO GEORGE:

Sergio George's musical prowess has undeniably revolutionized the climate of contemporary Latin music. He has written and produced numerous #1 top ten hits. This multiple Grammy Award Winning Producer/Songwriter has worked with such acclaimed acts as **Celia Cruz, Marc Anthony, Bacilos, DLG, Oscar De Leon** and **India** is a testament to the musical vision of a man who blends melodies, experiences, and cultures into the artistic melting pot that is tropical music. His innate ability to unify the sounds of the Caribbean and those of the mainstream U.S. market and his desire to develop new artists has defined a musical career that spans over more than two decades.

A self-taught musical prodigy, Sergio began his professional career at the tender age of 18, touring professionally with the likes of **Tito Puente** and **Celia Cruz**. During his time at RMM Records, he produced groundbreaking records for artists such as **Marc Anthony** and **India**. Under Sir George Entertainment, he created, developed and produced the widely celebrated group, **DLG**. He is also responsible for **Celia Cruz's** "La Negra Tiene Tumbao" and "Ríe y Lloro." He has worked with the likes of **Tito Nieves, Jerry Rivera, Víctor Manuelle, Grover Washington, Jr., Christina Aguilera** and **Paulina Rubio**.

Currently, Sergio is the Vice-President of A&R for Univision Music Group's tropical division, La Calle Records, where he continues to take tropical music to the next level. He has recently produced tracks for **Olga Tañón, Gloria Trevi**, and **Ricardo Arjona**. He also produced the highly acclaimed "El Cantante" soundtrack.

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